Dear Friends, Members, Educators, and Supporters

When did you last look at the Knowledge Center?? If it has been a while or even a week, we encourage you to revisit it! Although, here at the MIF we will always be adding and revising, a thorough over-haul is now complete! Every segment of our site has been reworked to offer users the most beneficial and pleasing experience possible!

Learn more about how the Knowledge Center is useful and for who in the "Using Time Wisely" section of this newsletter. Remember, all articles highlighted here can be found on our website at: https://www.maritimeinfo.org

Administration

Molly Pribor, who was introduced to you all in Edition 7, is still doing amazing work for us and ensuring our Twitter is full of interesting information! Thank you, Molly and Marine Money!
“Education is the foundation upon which we build our future.”

- Christine Gregoire

Contact Us

Please note that our General Manager Peter Swift’s email has changed to the one listed below!

Peter Swift
info@maritimeindustryfoundation.com

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Women in Shipping

Here at the MIF we believe in closing the gender gap within our industry and beyond. Therefore, there is nothing we enjoy more than seeing the brilliant women in our industry be recognized for their achievements. Thankfully, there has been quite a lot of activity for the women in our industry since our previous newsletter!

Check It Out:

Two senior women from the maritime industry have been recognized in the Queen’s 2019 Birthday Honors list:
Sarah Kenny, chief executive of BMT the UK design, engineering, science and risk management consultancy has been appointed Officer of the Order of the British Empire (OBE) and Maritime and Coastguard Agency (MCA) seafarer safety and health manager.

Julie Carlton, who was made a Member of the Order of the British Empire (MBE) for services to maritime safety.

Kenny was awarded her honor based on her services to the maritime industry including, promoting diversity within the industry and Carlton received her honor for expending great effort to get the ground-breaking Maritime Labour Convention (MLC) on seafarer living and working conditions into UK Law.

Aside from the Queen….

Caroline Yang has been elected by the Singapore Shipping Association (SSA) to be its first-ever female President since its founding in 1985. Yang started her career with Hong Lam Marine as their in-house counsel in 1991 and has more than 25 years’ experience in the shipping industry.

Captain Wendy Williams has been selected by Virgin Group Founder Sir Richard Branson to be the Master of Virgin Voyages’ first vessel, Scarlet Lady. Once Captain Williams takes the
helm, she will become the first Canadian woman to hold the position of Master of a large cruise ship for a major cruise brand.

**Tracy Edwards**, a 24-year-old cook on charter boats, who became the skipper of the first ever all-female crew to enter the Whitbread Round the World Race in 1989. A movie is coming out about her story entitled "Maiden" make sure to see it once it hits theaters!

1…2…3 and…. ACTION

Celebrity Cruises has released a video #CrewUpWithWomen as part of its efforts around gender equality.

Lisa Lutoff-Perlo, President and CEO of Celebrity Cruises, says gender equality has been an important initiative at Celebrity. “We have gone from three percent of women on the bridge in 2015 to 22 percent fleet-wide in 2019 and, Celebrity Edge launched with 30 percent women crew – more than 50 percent higher than any other ship in our fleet or the industry, and we are not finished.”
The video #CrewUpWithWomen was produced with Pitch Her Productions, a female-led production company supporting women in the film industry. Make sure to check it out!

**Using Time Wisely**

Here at the MIF we know that time is scarce, and we just never seem to have enough. So why are we encouraging you to use your precious time to visit our knowledge center?

**We know it is worth it.**

Our knowledge center acts as a platform where interns, trainees and those who are new to the industry can come and learn about our extremely intricate industry. For those of us who have been in the industry a long time, who know the language of shipping and understand the web of connection it may be hard to remember the overwhelming feeling of the complexity of the maritime world. For employees new to the industry, interns and students it can be daunting trying to learn the terms, identify the career opportunities and piece together our great puzzle.

Our platform is a place where all can come to spring off of. We provide terms in our glossary, career information in our career section, and a directory full of references and resources highlighting how it all works. In addition to this we frequently populate our maritime history section - for those who are interested to receive the updates on the latest discoveries and uncover the best maritime museums to visit. Explore the site and see for yourself that it is well worth the time and don't forget to recommend it to those who can use a helping hand when stepping into our world!
Impressive News

Many of us have heard about IMO 2020. However, for those that haven’t, the IMO has implemented an environmental policy beginning in January of 2020 that reduces the amount of Sulphur in fuel oil used on board ships, operating outside designated emission control areas, by 0.50% m/m (mass by mass).

Here at the MIF we are all about education. That is our mission. Unfortunately, due to lack of education many individuals believe the maritime industry has no regard or care for the environment. As a response to this misconception, we began to think about our industry as a whole and our commitment to the environment. We have highlighted some of the many actions taken by our broader industry without an environmental policy push!

Check it out!

- **The Poseidon Principles** provide a framework for integrating climate considerations into lending decisions to promote international shipping’s decarbonization.

- Swedish company **Le Cord** has created a new collection of Apple-certified charging cables for iPhones using recycled plastics from ghost fishing nets.

- France-based **Neoline** has selected a shipyard to construct its first two sail-powered roll-on/roll-off cargo ships to operate between France and United States as soon as 2021.

- France’s **Louis Dreyfus Armateurs (LDA) Group** is the latest shipowner to invest in wind power. The positive results garnered from the testing of the Airseas kite system, created by an Airbus spinoff, has led to the decision to have one permanently fitted on board the Ville de Bordeaux roro from next year.
• Cruise operator **Hurtigruten** operates the world’s first cruise ship propelled partially by battery power.

• **New York** has signed the biggest-ever deal for offshore wind power in U.S. history, a key part of the state’s plan to get all of its power from emissions-free sources by 2040.

These are only a handful of examples of the progress and innovation occurring to benefit our industry and our planet!

**Twitter Update**

As of today, we have 6,751 followers and 335 tweets! **Don’t forget to follow us if you haven’t already!!!**

**Web Statistics**

As of today, we have 6,751 followers and 335 tweets! **Don’t forget to follow us if you haven’t already!!!**
Need a Good Read??

It is always helpful to receive a recommendation for a good maritime read!

Therefore, here at the MIF we have chosen to highlight author Douglas J Lindsay’s series entitled: *Wren Jane Beacon*. This is a well-crafted three book series that exposes the significant role of women in World War II. These novels can be simply described as a spirited woman’s coming of age story in a time of war. However, behind this simplicity there is a deeper and more complex purpose. These novels highlight the Women’s Royal Naval Service (WRNS) which in its height was 74,000 strong yet many remain unaware of the lives and realities these women faced throughout their service.

Lindsay, has taken the time to recognize and promote the importance of the Wrens in an enjoyable manner fit for all! Dive into our maritime history and follow an intelligent and fiercely determined woman navigate the demanding waters of her existence with this series!

To learn more about the series visit: https://www.wrenianeb.co.uk/the-series/
To learn more about the history of the Wrens visit: https://wrens.org.uk/history/

A Way to Give Back

Global Maritime Book Drive

The Institute of Chartered Shipbrokers (ICS) in London has a project to supply maritime text books to Maritime schools where additional resources are needed. This year Sri Lanka was selected and next year will be West Africa!
Please let us know if you can contribute!

**Membership**

*Corporate Membership*

Open to corporations and organizations that are involved in all aspects of maritime transportation.

*Individual Membership*

Open to those who have an interest in all aspects of maritime transportation.

*Supporters*

Open for organizations who have an interest in both maritime transportation and maritime education.

*Seafarer Membership*

Open for Seafarers who are at sea, retired, or in shore-based positions.

*Educator Membership*

Open for those interested in working together with corporations involved in maritime transportation and commercial shipping and in being part of the development of the program of communication through education.

**Additional Highlight**

Piracy is one of the most frightening areas of our industry. Ships are hijacked, seafarers are held hostage and the damage is irreversible. Many initiatives have been implemented through the United Nations and the EU to help aid in increased security.

**But are these approaches sustainable in nations crippled with poverty?**

Interestingly, the non-profit Fair Fishing has created an organization centered around a sustainable approach to end piracy in the Horn of Africa! By strengthening the local fishery, Fair Fishing works to reduce poverty and help create local employment and income opportunities.
Our Vision for Education

The Maritime Industry Foundation wishes to reach out to people who know little or nothing about the industry. It is largely a low-profile industry with little known about it by the world at large both in terms of historic and contemporary knowledge, and also in terms of the vast and useful service it provides to every one of us. However, when the industry does get coverage in the press, this tends to be in the wake of an accident or disaster and is therefore for the wrong reasons and problems and disasters create a negative impression.

This lack of knowledge is perceived to create problems for the industry as a whole, making it difficult for it to take control of its destiny, to promote maritime heritage and to attract the dynamic young talent that it needs.

Our vision is Education.

Education of the public, and education within maritime circles to take the industry forward technologically, and to protect and identify maritime heritage.

The aim of our Maritime Industry Knowledge Centre is to enrich human knowledge and understanding of the vital roles of maritime industries and commercial shipping in the economic, social, political and cultural life of the global environment.

However, one of the challenges in realizing these ambitions lies in the very nature of the industry. It is vast, global and fragmented, made up of a diverse range of segments with their associations, members and accompanying interests. The challenge is to unite all of these interests in one project which is neither political nor commercial and create a motivating, credible and appealing Maritime Industry Knowledge Centre in key languages with regional administrators and outreach programs with customized regional resources.

The Knowledge Centre

- Knowledge Centre resource – ONE Voice in key languages
- English, Spanish and Mandarin language sites
- Twitter: 6,751 followers
- Website users: 11,001

Ideas Welcome

We welcome ideas and contributions for the next edition of the Knowledge Centre Newsletter!

Thank You, Peter Swift General Manager