



MARITIME INDUSTRY FOUNDATION

March 2019

Edition # 9

Knowledge Centre

The aim of our Maritime Industry Knowledge Centre is “to enrich human knowledge and understanding of the vital roles of maritime industries and commercial shipping in the economic, social, political and cultural life of the global environment. Our vision is Education. Education of the public and education within maritime circles to take the industry forward technologically and to protect and identify maritime heritage.

Contact Us

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Website in:

English, Spanish, Mandarin

Dear Friends, Members, Educators, and Supporters

CMA Shipping 2019

As usual, many of our Members and supporters will be attending.

General Manager Peter Swift has been asked to moderate the session on Crisis Response. Track Two Thursday April 4th Aspen Rooms.

Our thanks to Intertanko for, once again, providing space on their stand for us to have our information.

In the Press

Thanks to CMA for providing space for us to advertise in the Event Guide.

Administration

Molly Pribor, who was introduced to you all in Edition 7, is still doing sterling work for us. Thank you, Molly and Marine Money!



Women in Shipping



About World Maritime Day 2019

The World Maritime Day theme for the year is "Empowering Women in the Maritime Community."

This provides an opportunity to raise awareness of the importance of gender equality, in line with the United Nations' Sustainable Development Goals, and to highlight the important - yet under-utilized - contribution of women within the maritime sector.

The theme gives IMO the opportunity to work with various maritime stakeholders towards achieving the SDGs, particularly SDG 5, to foster an environment in which women are identified and selected for career development opportunities in maritime administrations, ports and maritime training institutes and to encourage more conversation for gender equality in the maritime space.

Empowering women fuels thriving economies across the world, spurs growth and development, and benefits everyone working in the global maritime community in the drive towards safe, secure, clean and sustainable shipping.

Want to learn more??

Check out the video of the IMO Secretary's General Message in regards to empowering women: <http://www.imo.org/en/About/Events/WorldMaritimeDay/Pages/WMD-2019.aspx>

Women in Shipping Continued

There is more exciting news!!!!

Global towage operator Svitzer has hired the first 100% female crew for one of its tugs in the Dominican Republic!



The team on board Svitzer Monte Cristi is led by Captain Maria de los Santos, accompanied by Chief Engineer Marysabel Moreno and supported by sailors, Paloma Montero, Loreanni Torres and Juana Custodio. The vessel, the 70-ton bollard pull Svitzer Monte Cristi, provides harbor towage services for ships in the port Santo Domingo. Svitzer says the all-female crew in an industry typically dominated by men is part of a gender inclusion initiative and marks a milestone for gender diversity in the Latin American maritime industry.

To read more check out this [article](#).

Population of the Knowledge Centre



We are fortunate to have Christine Spencer assisting as an intern for some weeks.

Christine is from North Carolina where she completed a Bachelor of Arts in Psychology and is currently at SUNY Maritime College In New York studying a Master of Science in International Transport Management and International ship chartering with a concentration on the Business of Shipping and Supply Chain Management. Christine has so to speak “converted” to our industry, a very wise choice!

CHRISTINE WELCOME ONBOARD

Falling into the Industry



Photo courtesy: Brittany Klutz, SUNY Maritime, ITM Graduate Student pursuing USCG license.

A message from Christine:

" Readers, perhaps everyone has heard, at least once, someone say that they "fell into" our industry. I know I have and that is precisely what happened to me. I fell hard! I was the Residential Manager of a holistic mental health facility in Asheville, N.C. when my partner (an artist at the time) said they would be attending SUNY Maritime. I was shocked! I knew nothing about the industry and how it operated. However, in October of 2017 we visited SUNY Maritime's campus (I had no intention of attending) and I fell in love with the campus, industry, people and the importance. I decided to apply, and the rest is history! I made a wise choice indeed and cannot believe I was once a part of the large number of people who remain unaware of the vital role our industry plays and has always played historically in our global world and economy. I am very excited to have the opportunity to be interning with Captain Swift and serve the Maritime Industry Foundation. "

Impressive News

DNV GL Rolls Out Remote Surveys for Entire Classed Fleet!!



This means that for a range of surveys, a DNV GL surveyor will not be required to travel to the vessel. Instead, surveyor's will video streaming to provide support to vessels anywhere in the world with documentation, images, video (streaming or recordings), and input provided by the customer and crew.

[To read more](#)

Twitter Presence

We currently have 6,627 Twitter Followers.

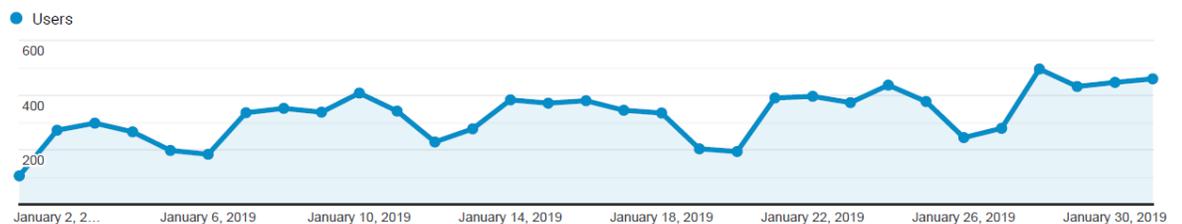


Molly has increased our twitter presence by nearly seven percent in the last year!

Thank you, Molly!

Web Statistics

During the month of **January 2019**, the website had a total of **10,711 sessions** with approximately 90.5% being new visitors.



We totaled 18,981 Page Views with 9,632 Users.

A Way to Give Back

Global Maritime Book Drive

The Institute of Chartered Shipbrokers (ICS) in London has a project to supply maritime text books to Maritime schools where additional resources are needed. This year Sri Lanka was selected and next year will be West Africa!

Please let us know if you can contribute.

Membership

Corporate Membership

Open to corporations and organizations that are involved in all aspects of maritime transportation.

Individual Membership

Open to those who have an interest in all aspects of maritime transportation.

Supporters

Open for organizations who have an interest in both maritime transportation and maritime education.

Seafarer Membership

Open for Seafarers who are at sea, retired, or in shore-based positions.

Educator Membership

Open for those interested in working together with corporations involved in maritime transportation and commercial shipping and in being part of the development of the program of communication through education.

Additional Highlight

Maritime Filmmaker, **Tom Garber** is currently working on a documentary called “Sea States.” The goal of the project is: to tell the story of the critical role that shipping plays to move 90% of the worlds goods, express our commitment to the environment, relay the impressive skill of the seafarers and, much like our organization, **educate** the public who remain largely unaware of what we do in this wonderful industry! Mr. Garber will be at the CMA Conference this year. He is still working on securing a few key sponsorship positions for this important project. **If interested in the important work he is doing, please check out his website:** www.thirdwavefilms.com/seastates.html

Our Vision for Education

The Maritime Industry Foundation wishes to reach out to people who know little or nothing about the industry. It is largely a low profile industry with little known about it by the world at large both in terms of historic and contemporary knowledge, and also in terms of the vast and useful service it provides to every one of us. However, when the industry does get coverage in the press, this tends to be in the wake of an accident or disaster, and is therefore for the wrong reasons and problems and disasters create a negative impression.

This lack of knowledge is perceived to create problems for the industry as a whole, making it difficult for it to take control of its destiny, to promote maritime heritage and to attract the dynamic young talent that it needs.

Our vision is Education.

Education of the public, and education within maritime circles to take the industry forward technologically, and to protect and identify maritime heritage.

The aim of our Maritime Industry Knowledge Centre is to enrich human knowledge and understanding of the vital roles of maritime industries and commercial shipping in the economic, social, political and cultural life of the global environment.

However, one of the challenges in realising these ambitions lies in the very nature of the industry. It is vast, global and fragmented, made up of a diverse range of segments with their associations, members and accompanying interests. The challenge is to unite all of these interests in one project which is neither political nor commercial and create a motivating, credible and appealing Maritime Industry Knowledge Centre in key languages with regional administrators and outreach programmes with customised regional resources.

The Knowledge Centre

- Knowledge Centre resource - ONE Voice in key languages
- English, Spanish and Mandarin language sites
- Twitter: 6,549 followers and following 279
- Website users 8,287

The Maritime Industry Knowledge Centre is available from any device (smartphone, tablet or PC) in English, Mandarin. Come and visit Booth 21 for additional information.



Ideas Welcome

We welcome ideas and contributions for the next edition of the Knowledge Centre Newsletter.

Thank You,
Peter Swift
General Manager